#### Dave Barthelmy

From: Kevin Ward [kward@themineralgallery.com]
Sent: Monday, September 15, 2008 01:16 PM

To: dbarthelmy@webmineral.com

Subject: \* The 1st Denver Show Auction is Open! \*

# Greetings from Denver!

Now that the show is finally winding down, I've had a chance to organize the mineral flats and take some photographs for the new updates. The first update will be online very soon so stay tuned!

In the meantime, the first mineral auction from Denver is now open and ready for bidding with 35 great specimens in the offering this time! I'm also initiating a new format during this auction which should make the process more interesting....

Beginning with this auction, each item will be listed with a *fair market value* price range. For example, if the website price of the specimen is \$1500, the fair market value estimate will probably range from \$1250 to \$1800. This feature is used by the larger auction houses to give bidders an idea of an item's market value and also serves as a guidance for bidding. I'm going to take it a step further however and allow all auction specimens to be purchased for the lowest price in the fair market value price range. If you see an auction specimen you want and wish to avoid the auction process, you can now purchase the specimen outright and end the entire bidding process. Using the example above, if you chose this option, your purchase price would be \$1250. This is the **Buy It Now** option and it will be available during every auction from this point on.

The link to the new mineral auction is located here:

## http://www.exceptionalminerals.com/auction.htm

All offers are very welcome in the auction process and bids will be updated at least once per day. This version of the auction will close at 8 PM central time on September 29th.

Good luck to all!

#### Kevin

#### **Contact Information**

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